2026.2027 Winter Schedule

SEPTEMER 28 | Flurry of Savings

Bundle up your winter getaway and save! Get 20% off lodging and standard rentals, plus access to the best lift ticket prices during your stay. Take advantage of our biggest sale of the year now, because the only thing better than a snow-filled getaway is knowing you got the best deal on it.

NOVEMBER 26-27 | 11th Annual Snowshoe Turkey Shoot

No actual turkeys are harmed in the making of this mountain tradition. Whether you're a seasoned shooter or just wingin' it, it's all gravy.

NOVEMBER 27 | Turkey Trek 5k

Burn off that stuffing with a scenic walk/run through the mountains. Costumes encouraged; trail shoes recommended.

NOVEMBER 28 | Annual Village Tree Lightning

Kick off the holidays with one of Snowshoe's favorite traditions for an evening of festive celebration, twinkling lights, holiday spirit, and unforgettable mountain memories.

DECEMBER 4 | Official Opening Day (weather permitting)

Drop the rope and let the good times roll. We're kicking off the season with fresh corduroy, high-fives, and first chair bragging rights. Wax up and get ready for another great season.

*Weather permitting

DECEMBER 6 | West Virginia Ski Free

Got a West Virginia ID? Then today's your day. WV residents ski/ride free, so grab your gear and show 'em how it's done, Mountain State style.

Must show proof of WV state residency to redeem your ticket. State or Government issued photo ID's are the only acceptable forms for proof of WV residency

DECEMBER 12 | Snowshoe Winter Brewfest

Turn your last run into your first round Winter Brewfest. Join us at Shavers Center for an evening of great brews, good company, and all the après-ski vibes that make winter at Snowshoe unforgettable.

Schedule is subject to change

DECEMBER 18| Silver Creek Opening Day (weather permitting)

Hit the lights! Silver Creek is back in action. Ski under the stars, catch wide open slopes in the middle of the day, and take a spin on the rope tow in Mountaineer Park.

*Weather permitting.

DECEMBER 19|Burton's 50th Demo Event

Join us for the Burton's Demo Event, a celebration of 50 years of Burton and five decades of snowboarding culture. Test the latest Burton boards, bindings, and Step On boots with free demos, then keep the stoke alive at the official after-party and various enticing activations. Whether you're looking to try new gear, connect with fellow riders, or celebrate the sport we all love, you won't want to miss this.

DECEMBER 24 | Village Christmas Celebration- Village

It's a holly jolly party in the Village! Bring the fam and your best ugly sweater. Don't miss your last chance to give Santa your Christmas list before his long voyage. Grab a picture with Santa, cup of cocoa, cookie, and a candy cane.

DECEMBER 23 – December 31 | Holiday Celebrations

This isn't just any holiday celebration, it's a mountaintop winter wonderland bursting with festive fun around every corner! From twinkling lights to the unmistakable cheer of the season, experience the kind of Christmas magic that only Snowshoe can deliver.

DECEMBER 31 | New Year's Eve Parties

One mountain, multiple parties for all ages, zero regrets. Whether you're sipping champagne in ski boots or diving into the pool under the stars, we're ringing in 2027 with style.

JANUARY 8-10 | Pride Weekend

Celebrate the spirit of unity by coming together for a weekend of fun on and off the slopes!

JANUARY 30-31|SARA (Southern Alpine Racing Association)

Slalom and Giant Slalom style gate racing for ski members of the US Ski and Snowboard Association (USSA). Fast turns, tight gates, and serious speed.

FEBRUARY 1| Cupp Run Challenge

The OG Snowshoe race. Giant slalom down the legendary Western Territory. Bragging rights and quad burn guaranteed.

Schedule is subject to change

FEBRUARY 27 | Redbull Rivals

Watch the next generation of freestyle talent take on Lower Ballhooter during Red Bull Rivals, a collegiate slopestyle competition featuring some of the region's top skiers and snowboarders. Expect big airs, technical rail features, and fierce competition as athletes battle for podium spots, school pride, and ultimate bragging rights.

FEBRUARY 28 | Snowshoe Open Slopestyle Event

Compete for a cash purse at the Snowshoe Open Slopestyle Competition! Set on Lower Ballhooter, this challenging course is built by the Mountaineer Terrain Parks crew and features the same custom layout used for Red Bull Rivals. Expect a mix of rail features, jumps, and creative terrain that will push your skills as you battle for podium spots and a shot at the prize money.

MARCH 5| CROSS Course - Skiercross/Boardercross Course Access

Enjoy the Cross Course ahead of the weekend USASA races. No coaching included but schedule a private session with Snowshoe Ski & Ride School for a leg up!

MARCH 6-7|USASA Boardercross and Skiercross

As host to the Appalachian Series Skier/Boardercross races, Snowshoe will welcome head-to-head competitions where racers tackle our dynamic Cross Course full of banked turns, rollers, and jumps.

MARCH 8-14 | Kid's Ski Free Week

More turns, more memories, more family fun. During Kids Ski Free Week**,** children 12 and under ski free with the purchase of an adult lift ticket. Pack up the family and make tracks for Snowshoe.

MARCH 13-14| College Weekend

Class is out, the mountain is in. Join us for College Weekend and enjoy skiing, riding, live entertainment, and nonstop winter fun with your friends at Snowshoe.

MARCH 20| Spring Fling Music & Pond Skim

Schedule is subject to change

Live tunes, cold brews, and the iconic pond skim. Costumes encouraged; wipeouts celebrated. Spring is springing at this fan favorite. Set your sites on DJ sets, Après parties, and more to celebrate the meltdown.

March 21| West Virginia Ski Free Day

One more chance for WV locals to ride free. Bring your ID, your crew, and your best moves to close out the season.

Must show proof of WV state residency to redeem your ticket. State or Government issued photo ID's are the only acceptable forms for proof of WV residency.

MARCH 21| Snowshoe Closing Day

Last run? Never heard of her. We're saying goodbye to winter the Snowshoe way: with our boots full of snow and our hearts full of memories.

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